


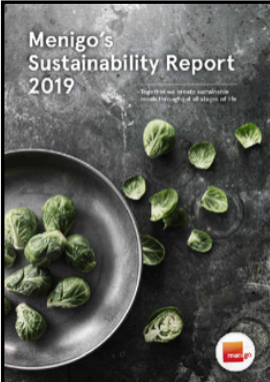



Sustainability Reports Exhibition at Alfred Nobel House Björkborn. Karlskoga, Sweden.


September 3 - 2020







ALFRED NOBELS BJÖRKBORN










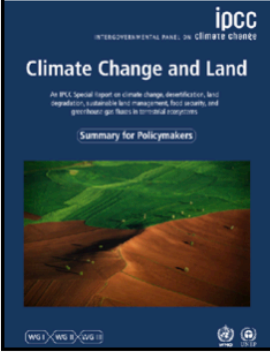


























Alfred Nobel Björkborn
Karlskoga
Food & Drink Sustainability Reports
International Exhibition
September 5 - November 9 - 2020























First international sustainability reports exhibition at Alfred Nobel Björkborn " There is a tidal wave of Sustainability Reports ".

For the first time, International Sustainability Reports are exhibited at Alfred Nobel House Björkborn in Karlskoga, Sweden. for 2 months from September 3 to November 9, 2020.

As chair of the Alfred Nobel Björkborn Foundation, Governor Maria Larsson opened the exhibition on September 3. She said :

'Sustainability reports from the foods and drinks sectors are more important than we can ever imagine. They point out paths that leads us away from climate destruction and accelerate the sustainable development towards the food of the future. Alfred Nobel would have loved to browse through these reports, and perhaps in his laboratory he would have experimented a magic solution in the name of sustainability.'

The curator of the exhibition Pelle Agorelius said " Healing the planet is an emergency. The good news is that sustainability is very fast becoming the new norm for industries and institutions. Internationally, there is a tidal wave of sustainability reports that are becoming as important or more than financial annual reports."

The exhibition is at Alfred Nobel's Björkborn manor in Karlskoga, his haven of peace in birchtree woods. He also had houses in Paris and San Remo, Italy. Karlskoga was legally chosen for his residence for his will establishing the Nobel prize because he kept his prized horses at his stables in Karlskoga. The stables have been converted in a comfortable cafe/ restaurant.

" The focus of the exhibition is food & drink", concluded Pelle Agorelius at the end of the tour of the exhibition. " Food is essential for our future, as evidenced by the Covid 19 pandemic. The exhibition shows the food & drink sector has embraced sustainability, becoming a benchmark for other sectors."

The exhibition is inside Alfred Nobel House Björkborn, September 3 to November 9, 2020. It is included in the normal visit. Special professional Sustainability reports tours may be organized upon request with Pelle Agorelius, curator of the exhibition. The house has not changed since Alfred Nobel lived there. It is a surprisingly lively, informative, and entertaining visit, for all ages, thanks to experienced and talented guides.

The inauguration ended with the group pf officials going on a champagne hiking on the birch path (the Björkborn in Swedish) around the manor, led by Richard Juhlin, the wine expert.

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