



ALFRED NOBELS BJÖRKBÖRN



Hallbars Awards 2020

Alfred Nobel House, Karlskoga, Sweden - 21 October 2020

Film has the Oscars, Sustainability now has the Hallbars.

Hallbars means Sustainable in Swedish. The first Hallbars Sustainability Reports Awards will be announced on October 21 at Alfred Nobel House Björkbörn in Karlskoga, Sweden. Hallbars is an international research institute focusing on annual sustainability reports, with headquarters in Sweden, and an international team based in France, Spain and China. The event will be presided by Governor Maria Larsson, Chair of Alfred Nobel Björkbörn Foundation. Björkbörn is the manor of Alfred Nobel, in the birch tree path, translation of its name in Swedish.

Given the pandemic restrictions, the Hallbars Awards 2020 will be strictly online. The results will be posted on www.hallbars.org on October 21. There will be a celebration feast in Alfred Nobel private dining room in the manor for the sponsors and partners.

For more information

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Anneli Lyckerborn, director of Alfred Nobel House Björkborn, and Pelle Agorelius, CEO of Hallbars Research Institute, with the Bosch Sustainability Report and the Best in the World Certificate.



Linn and Pelle from Hallbars Research Institute celebrated with Alfred Nobel and Moët champagne the best in the World award of LVMH Sustainability Report.



Linn and Pelle from Hallbars Research Institute celebrating the Best in the World Award for the Sustainability Report of Viña Concha y Toro in the Hallbars Awards 2020.