

Ireland is showing significant results for sustainability, with four wins in the Hallbars Awards 2022 sustainability reports

Four IRELAND

B04 Meat - 3 Foyle FoodGroup

B06 Beef - 1 Dawn Meat

B20 Bio Sciences - 2 Origins Enterprises

C07 Western Europe - 3 Smurfit Kappa

The Hallbars Awards 2022 announce the best Sustainability Annual Reports, from Alfred Nobel House in Karlskoga, Sweden, on August 18, 2022. You can find them on www.hallbars.org

Over 1500 reports from 94 countries participated in the competition. The focus in 2022 is Food & Beverage, a sector that has become essential. The reports are screened for their content, clear writing, easy readership, quality production. They are compared as books. They are not rated individually for sustainability promises or solutions.

" Sustainability Reports are books that should be widely read", says Edouard Cointreau, President and Founder of the Hallbars Sustainability Research Institute. Hallbar means Sustainable in Swedish" Sustainability Reports usually have an ISBN, with great budgets for writing and production, with high quality. They deserve to be well distributed and promoted. They give a positive view of the green future for the planet, our children and their children".

The next step is the publication of the interactive book Hallbars Awards 2022 on October 21, 2022, the birthday of Alfred Nobel, from his last residence, the Karlskoga Alfred Nobel House Museum. "The book is an annual bestseller for digital technical textbooks:" says Edouard Cointreau." it had over 6000 downloads over the past year. The next Hallbars Awards 2022 book will be enhanced and even more interactive."

The Hallbars Awards ceremony is November 26, 2022 in Angkor, Siem Reap, Cambodia.

For information and the complete list of Best in the World for Sustainability, see the home page and the news pages of the website of the Hallbars Sustainability Research Institute: www.hallbars.org

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